INLS 749 Art and Visual Information Management

Class meets Tuesday and Thursday 2:00-3:15 pm in Manning Hall Room 304, unless otherwise noted in the syllabus (see calendar below).

COURSE DESCRIPTION
In this course, we will cover the history and practice of art and visual resources librarianship/curatorship, with an emphasis on administration, collection development, copyright practices, digital resource management, instruction, and public services. A primary goal of the course is to help prepare students for careers in art librarianship, visual resources, and other areas of the field related to visual and art information.

COURSE INSTRUCTORS
JJ Bauer (Visual Resources Curator, UNC Department of Art) My office hours will be by appointment and can be made by e-mail. You are always welcome to stop by the Visual Resources Library at any time as well. The VRL telephone number is 962-3034. My email is jjbauer@email.unc.edu.

Alice Whiteside (Head, Sloane Art Library, UNC Libraries) My office hours will be by appointment and can be made by e-mail. You are also welcome to stop by the Sloane Art Library. My office phone number is (919) 962-1061, and my email is awhitesi@email.unc.edu.

PARTICIPATION
Students will be expected to actively engage in discussions of assigned readings/materials and with guests during classes and field trips. Come to class prepared to discuss the required readings/materials for review for the course. For all readings, try to identify the author (who are they, what is their affiliation, background, etc.). Come to class prepared to pose questions or offer insights about the readings and other assigned material. In anticipation of guests, please prepare questions for them in advance as there will be ample time available for free discussion.

READINGS & OTHER ASSIGNED MATERIAL (SEE COURSE CALENDAR BELOW)
Come to class prepared to discuss the required readings, assigned videos, and other materials assigned for you to review. Items listed under “further reading” are optional. Most reserve readings will be located on E-Reserve, along with additional material on physical reserve at the Sloane Art Library. Call numbers for “Reference” and “permanent Reserve” items, as well as URLs for free online publications and videos may not be listed in the reserves listing for this course, so locations are provided in the readings list below. Recent issues of hard copy journals such as Art Documentation and Art Libraries Journal, Visual Resources and VRA Bulletin are located in SILS and most are available online through the libraries’ website as well. You are encouraged to browse these publications to get exposure to current issues in the field.

ADDITIONAL RESOURCES
North Carolina features many excellent cultural institutions, including UNC’s own Ackland Art Museum, Duke’s Nasher Art Museum, and the North Carolina Museum of Art in Raleigh. We encourage you to take some time to visit area museums and related library and special collections.

If you are seriously considering a career in an art/visual information field, we recommend that you get involved with relevant professional organizations such as ARLIS/SE, ARLIS/NA, VRA and/or ACRL Arts. ArLiSNAP is a great...
resource for students and new professionals arlisnap.arlisna.org, in addition to the ARLIS/NA website arlisna.org and ARLIS-L listserv and the VRA website www.vra.org and listserv.

Additionally, the SILS student organization AMLISS (Art and Museum Library and Information Student Society) hosts events, field trips, and shares useful information about careers in the field: heellife.unc.edu/organization/amliss/

COURSE ASSIGNMENTS

(1) **Short Paper (20%)**: One short (8 page) paper on a topic of your choice related to the course. You may decide to use this assignment to explore a topic that you may or may not select for the final paper or final project. If you do decide to stick with the same topic, you should be certain to have enough material available for the long paper or project. Short papers will be due **February 16th by 5pm**.

(2) **Long Paper OR Project (55%)**: One long paper (16-20 pages), including a literature review, on a topic of your choice that is related to material covered in the course. In addition to a literature review, you may consider using any of the following methods to research your topic: case study analysis, short user survey, interviews or oral histories, rapid ethnography, usability analysis, or historical analysis. **Instead of a paper, you may decide to do a project**. Some examples of projects include: online tutorials or other type of instructional material (design and content), physical space assessment and planning, database design, digital collections, etc. A review of the journals *Art Documentation*, *Art Libraries Journal*, *Visual Resources*, the VRA Bulletin and past SILS Master’s papers may help you develop ideas for papers and projects.

Submit your paper or project abstract (500-word maximum) by **March 23rd by 5pm**. Include in your abstract a brief description of the method(s) you will use (see above).

Final projects and papers will be due **April 27 by 5pm**.

(3) **Tiny Talks (10%)**: Each student will deliver a 5-minute presentation on an art reference resource or digital art history project that has not already been covered in class. **These presentations will take place in class on March 27 & 29. Additional guidelines for this assignment will be provided.**

(4) **Lightning Talks (15%)**: Long papers and projects will be summarized and presented to the class at the end of the semester (7-10 minutes per student). **These presentations will take place in class on April 17, 19, 24, 26. Additional guidelines for this assignment will be provided.**

**Late and Incomplete Assignments**

Assignments may be handed in late without penalty for a legitimate personal reason. The course instructors will be the judges of what is legitimate, such as a serious illness or a family emergency. A missed or incomplete assignment that is not made up will be given a zero. An unexcused late assignment will be penalized one full grade.

**HONOR CODE**

All UNC students must follow the University Honor Code [http://studentconduct.unc.edu/](http://studentconduct.unc.edu/)
COURSE CALENDAR & READINGS

JANUARY 11 (TH): first day of class

JANUARY 16 (T): History of Art Librarianship as a Profession and the Role of Professional Organizations; Types of Art Libraries; Art Information Professionals Roles & Emerging Roles
Examine:

Required Reading:

JANUARY 18 (TH): History & Development of VR as a Profession; VR Administration Issues

Required Reading:
Revised 01.05.18


**Further Reading:**
- VRA website – especially Resources: [http://vraweb.org/resources/](http://vraweb.org/resources/)
- VRA-L listserv (JJ can forward digests)
- Summer Educational Institute website: [http://seiworkshop.org/](http://seiworkshop.org/)

**JANUARY 23 (T): Art Publishing & Collection Development**

**Videos to Watch:**
- OSCI (Online Scholarly Catalogue Initiative), Helmreich, Anne, OSCI and the Future of Digital Publishing. [http://www.youtube.com/watch?v=ZBuQljAMUG4&feature=share&list=SPwu_CNKemeyRCLe-i8h5gsfFuP9ivIS&index=2](http://www.youtube.com/watch?v=ZBuQljAMUG4&feature=share&list=SPwu_CNKemeyRCLe-i8h5gsfFuP9ivIS&index=2)

**Examine:**
- ARTIFEX Press: [https://artifexpress.com/](https://artifexpress.com/)
- Rauschenberg Research Project (SFMOMA): [http://www.sfmoma.org/explore/collection/project/rauschenberg_research_project](http://www.sfmoma.org/explore/collection/project/rauschenberg_research_project)

**Required Reading:**
- McGill, Lawrence. "The State of Scholarly Publishing in the History of Art and Architecture" 1.2 Overview of Research Findings p.4-9: [http://cnx.org/content/col10377/1.2](http://cnx.org/content/col10377/1.2)

**JANUARY 25 (TH): VR Collection Development, Managing Digitization Projects and Image Resources**
Examine Online:
- ARTstor (see UNC Library website – listed under “E-Research by Discipline”)
- Google Cultural Institute: https://www.google.com/culturalinstitute/beta/
- Europeana: https://www.europeana.eu/portal/en
- Metropolitan Museum of Art Heilbrunn Timeline: http://www.metmuseum.org/toah/
- Rijksmuseum RijksStudio: https://www.rijksmuseum.nl/en/rijksstudio
- Smithsonian 3D: http://3d.si.edu/

Required Reading:
- UNC digitization Guidelines (Sakai)

Further Reading:

**JANUARY 30 (T): Art Library Administration & Facilities**

Examine:
- UCLA Arts Library homepage: http://www.library.ucla.edu/libraries/arts/arts-library

Required Reading:
FEBRUARY 1 (TH): Art History Research Methods
*Class will meet at the Ackland Art Museum

Examine:

Required Reading:

Further Reading:

FEBRUARY 6 (T): Artists’ and Designers’ Research Methods & Sources

Watch:
In these short videos, artists and designers talk about their influences, sources, processes of making new works. As you watch these clips, think about how you – as an information professional - might support their research and the preservation and access to their archives/scholarship/data:
- Maya Lin: Disappearing Bodies of Water (ART21 exclusive) [http://youtu.be/ r-9VB04eFg](http://youtu.be/ r-9VB04eFg)
- Many architecture schools participate in the Solar Decathlon competition. Here’s one Stanford University student talking about his experience as a member of their Solar Decathlon team: [http://bit.ly/1lFvByR](http://bit.ly/1lFvByR)

Examine:
- Fleet Library (Rhode Island School of Design) Research Guides for Graduate Studies by Ellen Petraits, especially Psychology of Researching: [http://risd.libguides.com/grstudies](http://risd.libguides.com/grstudies)

Required Reading:
Further Reading and Viewing:

- *Deep Dive: one company's secret weapon for innovation*. ABC News Nightline. E-Reserve

FEBRUARY 8 (TH): Art Library Research, Reference, and Instructional Services

Examine:

- ACRL Framework for Information Literacy for Higher Education: [http://www.ala.org/acrl/standards/ilframework](http://www.ala.org/acrl/standards/ilframework)
- Brown, Jean and others. *Information Competencies for Students in Design Disciplines*, ARLIS/NA, 2007, E-reserve

Required Reading:

- Oakleaf, M., Hoover, S., Woodard, B., Corbin, J., Hensley, R., Wakimoto, D., . . . Iannuzzi, P. (2012). “Notes from the Field: 10 short lessons on one-shot instruction.” *Communications in Information Literacy*, 6(1), 5-23. E-reserve

Further Reading:

- Appleton, Leo, Gustavo Grandal Montero, and Abigail Jones, “Creative Approaches to Information Literacy for Creative Arts Students,” *Communications in Information Literacy* 11, no. 1 (2017), pp. 147-167. E-reserve

FEBRUARY 13 (T): VR Instructional Support Issues

Required Reading:

- Brochure for the Michelle Smith Collaboratory for Visual Culture, University of Maryland College Park. Sakai

Further Reading:
Visual Resources, current issues
VRA Bulletin, 2000-present

FEBRUARY 15 (TH): Artists’ Files & Archives, Web Archiving

Videos to watch:
- Glenn Wharton — Artist Archives Symposium: [https://vimeo.com/220697061](https://vimeo.com/220697061) (about David Wojnarowicz Knowledge Base)

Examine these collections online:
- Archives of American Art – Research Collections: [http://www.aaa.si.edu/collections](http://www.aaa.si.edu/collections)
- NYU Fales Library & Special Collections – The Downtown Collection: [https://guides.nyu.edu/downtown-collection](https://guides.nyu.edu/downtown-collection)

Required Reading:
- Evans, Jon. Where Libraries & Archives Converge: Artists Files. E-Reserve, whole panel is there for you to see, but Jon’s Introductory remarks and session overview are the only required

Recommended Reading:
- Amy Rule, “Visual artists’ guide to estate planning; Artist’s estates,” American Archivist 69, no. 2. E-reserve
- Artist Files Working Group, Artist Files Revealed: Documentation and Access, ARLIS/NA, 2010. E-reserve

FEBRUARY 16 (F) – SHORT PAPERS DUE by 5PM
FEBRUARY 20 (T): Artists' Book Collections & Artists' Self-Publishing
*We will meet in the Sloane Art Library
Guest: Josh Hockensmith (Library Assistant, Sloane Art Library)
Videos to watch:
- How to Make a Book with Steidl. E-reserve
- Craft in America (PBS) video – Julie Chen: http://www.craftinamerica.org/shorts/julie-chen-segment/
- Robert Adams: Books & Gravures (ART21) http://www.youtube.com/watch?v=j0HNRBJ4Occ&feature=share&list=PL9461961E1AD6BD70&index=1
Examine:
Required Reading:
- Mary Anne Dyer and Yuki Hibben, "Developing a Book Art Genre Headings Index," Art Documentation 31, no. 1 (Spring 2012), pp. 57-66. E-reserve
Further Reading:

FEBRUARY 22 (TH): Development and Donor Relations
Guests: Ryan Clark and Jill Ullman
Readings: TBA

FEBRUARY 27 & March 1 (T/TH): Copyright & Image Access
Guest: March 1, Ann Gilliland, Scholarly Communications Officer and Associate Law Librarian, UNC Libraries
Required Reading:
- Marjorie Heins and Tricia Beckles, Will Fair Use Survive? Free Expression in the Age of Copyright Control, Free Expression Project, 2005. E-reserve
- UNC copyright policies, http://policy.sites.unc.edu/files/2013/05/Copyright.pdf


**Further Reading:**

- Howard Besser: [http://besser.tsoa.nyu.edu/howard/](http://besser.tsoa.nyu.edu/howard/)

March 6 & 8 (T/TH): VR Cataloging Issues

**Required Reading:**

- “VRA Core Categories, Version 4.0,” [http://www.loc.gov/standards/vracore/schemas.html](http://www.loc.gov/standards/vracore/schemas.html) and links

**Further Reading:**


SPRING BREAK; NO CLASS, March 13 & 15

**MARCH 20 (T): Digital Art History & Digital Humanities**

**Examine:**


**Required Reading:**


MARCH 22 (TH): Digital Art History & Digital Humanities

**guests:** Dr. Glaire Anderson, UNC, Art History

**Examine:**

• *A Medieval “First in Flight:” Visualizing ‘Abbas Ibn Firnas & the Art of Early Aviation*

**MARCH 23 (F) – LONG PAPER TOPIC or PROJECT TOPIC & ABSTRACT DUE by 5PM**

**MARCH 27 & 29 - “TINY TALK” PRESENTATIONS**

MARCH 27 (T): Art Library Reference, Research, and Instructional Services / Student “Tiny Talks” on Art Reference Tool or Digital Art History Project

**DUE In-class:** “Tiny Talks” - Each student will deliver a 5-minute presentation on an art reference resource or digital art history project that has not already been covered in class.

MARCH 29 (Th): Art Library Reference, Research, and Instructional Services / Student “Tiny Talks” on Art Reference Tool or Digital Art History Project

**DUE In-class:** “Tiny Talks” - Each student will deliver a 5-minute presentation on an art reference resource or digital art history project that has not already been covered in class.

APRIL 3 (T): Museum of Early Southern Decorative Arts

**Guest:** Gary Albert, Director of Publications and Adjunct Curator of Silver, MESDA

**Examine:**


• MESDA Craftsman Database: [http://www.mesda.org/research_sprite/mesda_craftsman_database.html](http://www.mesda.org/research_sprite/mesda_craftsman_database.html)
MESDA Object Database: http://mesda.org/research/object-database/
MESDA Subject Database: http://mesda.org/research/subject-database/

**Required Reading:**

**APRIL 5 (Th): Materials Libraries**

**Examine:**
- University of Texas at Austin School of Architecture University Co-op Materials Lab: http://soa.utexas.edu/resources/matlab
- Parsons School of Design Donghia Materials Library: http://resources.parsons.edu/supplies-materials/donghia-materials-library/

**Required Reading:**

**APRIL 10 (T): Video Art & Film collections**

**Guests:** Winifred Metz (UNC, Media Librarian and Head, Media Resources Center) and Danette Pachtner (Duke, Librarian for Film, Video, & Digital Media and Women's Studies)

**Required Reading:**

**APRIL 12 (Th): Engaging Communities through Public Programming & Social Media**

**Guest:** Emily Jack, Digital Projects and Outreach Librarian, North Carolina Collection Gallery, Wilson Special Collections Library

**Required Reading:**

**FINAL “LIGHTNING TALK” PRESENTATIONS - April 17, 19, 24, 26**

**LONG-PAPER or PROJECT DUE APRIL 27, by 5PM**