INLS 749 Art and Visual Information Management
Monday & Wednesday, 9:30am-10:45am, Phillips Room 220
A survey of the history and practice of art and visual resources librarianship/curatorship, with an emphasis on administration, collection development, copyright practices, digital resource management, instruction, and public service.

ART LIBRARIANSHIP Heather Gendron (Art Librarian, Sloane Art Library)
My office hours will be by appointment, and can be made by e-mail. You are always welcome to stop by the Art Library at any time as well. My number with voice-mail is 962-1061 and my email is hgendron@email.unc.edu.

VISUAL RESOURCES CURATORSHIP JJ Bauer (Visual Resources Curator, Dept of Art)
My office hours will be by appointment, and can be made by e-mail. You are always welcome to stop by the Visual Resources Library at any time as well. VRL tel. 962-3034. My email is jbauer@email.unc.edu.

PURPOSE AND METHOD The goal of the course is to help prepare students for the art documentation professions. The art library portion of the course will focus on art librarianship as a profession, administration, collection development, public services and instruction, special collections, facilities and preservation, and staffing. The visual resources portion of the course will focus on visual resources as a profession, administration, cataloging, digitization and image access, instructional support and copyright issues. Special guest speakers and field trips to local libraries, museums and collections will be included.

READINGS (SEE ATTACHED LIST) Readings include both required and suggested/optional reading (reading list attached.) The required textbooks are:

- Also, Lois Swan Jones’ Art Information: Research methods and resources, and Art Libraries and Information services, though out-of-date, are exemplary works and the class should read but need not purchase these. (Art Library Reference N85 .J64 1990 and Z675.A85 J66 1986 - also SILS Reference)

Most reserve material will be located in the SILS Library for students’ convenience, with E-journals online or posted to e-Reserves. Several titles will be available in the Art Library. Recent issues of hard copy journals such as Art Documentation and Art Libraries Journal, Visual Resources and VRA Bulletin are located in SILS (Bulletin is also in JJs office and online), and should be browsed throughout the duration of the course.
Students are also encouraged to monitor ArLiSNAP, the website for art library students and new professionals [http://www.arlisnap.org/](http://www.arlisnap.org/), as well as the ARLIS-L listserv and the VRA website, [www.vra.org](http://www.vra.org), and listserv.

**PARTICIPATION** Students will be expected to engage in discussion during classes and field trips. Students are encouraged to also visit museums, collections, libraries, and book dealers on their own time, and to attend relevant conferences such as ARLIS/SE or NA or VRA or ACRL Arts when possible.

**PAPERS** One short (8 pp.) paper, and one longer, 16-20 pp. with a literature review, on a topic of your choice, which will result in the final project (in either art or visual resources) will be required. Papers will count 20% and 30% and projects 50% of the final grade. For variety and comprehensiveness, students might (but are not required to) divide papers/projects between the two different fields (VR and Art). The short paper will be due on **February 17** and the long paper related to the project will be due **May 5**, after the project presentation. A survey of *Art Documentation*, *Art Libraries Journal*, *Visual Resources*, the VRA *Bulletin* and past SILS Master’s papers may help you develop ideas for papers and projects. Although we will not discuss these journals *per se* students will be expected to be conversant with their content.

**PROJECTS** Projects will be on a topic of your choice and will relate to material covered in the course. Projects will be presented to the class at the end of the semester. Methods include but are not limited to case study analysis, survey, interview, oral history, rapid ethnography, usability analysis, histories, and literature review. Some examples of projects include: online tutorials or other type of instructional material (design & content), analysis of collection development policies, physical space assessment and planning, databases, virtual museums, comparative analysis of information sources, etc.

Project ideas will need to be presented to either JJ Bauer or Heather Gendron, depending on the focus, by **March 3**, before spring break. Project presentations will take place **April 21 & 26, May 3 & 5**. Project papers will be due **May 5**.

**Honor Code** All UNC students must follow the University Honor Code. [http://sils.unc.edu/programs/bsis/policies.html](http://sils.unc.edu/programs/bsis/policies.html)

**COURSE READINGS** Starred items *required*; for all readings always try to identify the author (who are they, what is their affiliation, background, etc.) This is a lengthy reading list and many readings/resources are optional, but useful. We would rather provide the motivated student with more than less.
READING for week of January 18: History & Development of VR as a Profession; VR Administration Issues

- *“Criteria for the Hiring and Retention of Visual Resources Professionals,”* http://www.vraweb.org/resources/general/criteria.html

Recommended:

- Irvine, pp. 111-240.
- www.vraweb.org/resources.html
- VRA-L listserv (JJ can forward digests)
- Summer Educational Institute for VRIM Binder. (Notebook, SILS Reserve)

READING for week of January 25: History of Art Librarianship as a Profession and the Role of Professional Organizations; Subject Specialization; Art & Architecture History Methodology

History of Art Librarianship as a Profession and the Role of Professional Organizations


Subject Specialization

o *ARLIS/NA Core Competencies for Art Information Professionals (http://www.arlisna.org/pubs/onlinepubs/corecomps.pdf) (also on E-reserve)

Art History Methodology, Historiography, Art (studio) Research


o *Videos on Art & Design Research (E-reserve):
  o Laylah Ali "Newspapers and Clippings" and "Reading, Writing, and Drawing" http://www.pbs.org/art21/artists/ali/index.html#

Recommended


o Multilingual Glossary for Art Librarians: English with indexes in Dutch, French, German, Italian, Spanish and Swedish. (Art Library Reference - N34 .M85 1996)

READING for week of February 1: VR Collection Development, Managing Digitization Projects and Image Resources


*UNC digitization Guidelines (handout)

*ARTstor, Letters from the Chairman and Executive Director, www.artstor.org/info/about/letter.jsp and links AND browse ARTstor in general

*Camio, browse in general

*Google images, sample searching

*ContentDM, browse in general

**Recommended:**


**READING, for week of February 8:** Art Publishing, Collection Development (Policies & Resources); Art Museum Libraries; Public Libraries – Art & Architecture Collections

**Friday – February 12th at 2pm**

Class trip to NCMA Library - meet with Librarian Natalia Lonchyna at 2pm

**The State of Art Publishing**

* Lyon, Christopher. "The Art Book's Last Stand?", Art in America 94:8 (September 2006): 47-50; 53; 55. (E-reserve)


*Ballon, Hilary and Mariet Westermann. "Art History and Its Publications in the Electronic Age", http://cnx.org/content/col10376/1.1 (also on E-reserve)
  o Dynamics of Art History Publication (entire section)
  o Electronic Publication (entire section)
Recommended


Collection Development


Special Considerations – Collections in Museum Libraries


**Recommended**

- JSTOR Auction Catalogs (beta) database: [http://auctioncatalogs.jstor.org](http://auctioncatalogs.jstor.org) (and E-reserve)

**Special Considerations - Collections in Public Libraries**


**READING for week of February 15: VR Cataloging Issues**

- "Cataloguing Cultural Objects (Selections),” [http://www.vrafoundation.org/ccoweb/cco/selections.html](http://www.vrafoundation.org/ccoweb/cco/selections.html), especially focusing on general guidelines
- *Irvine, pp. 56-144

**Recommended:**


**READING, for week of February 22: Cataloging; Artists' Books**

Cataloging

**Artists’ Books**

  - "The Artist’s Book as Idea and Form, 1-19.

**Recommended**

- *Artists’ Books: A critical anthology and sourcebook*, by Joan Lyons
  - Art Library N7433.3 .A75 1985 (Art Library Reserve)

**READING for week of March 1: VR Copyright & Image Access**

- “Intellectual Property Rights/Copyright,” [www.vraweb.org/resources.html](http://www.vraweb.org/resources.html)
- Baca, pp. 67-87.
- UNC copyright policies, [http://research.unc.edu/otd/policies/memcpyg.html](http://research.unc.edu/otd/policies/memcpyg.html)

**Recommended:**

- *Visual Resources*, current issues
- *VRA Bulletin*, 2000-present
- Free Expression Policy Project, [www.fepproject.org](http://www.fepproject.org)
- Howard Besser: [www.gseis.ucla.edu/~howard](http://www.gseis.ucla.edu/~howard)

**SPRING BREAK; NO CLASS, March 8 &10**

**READING for week of March 15: Art Library Reference & Instruction – Research an Artist, Architect, Designer (biographical); Artists' Files & Archives**

**Reference & Instruction**
- *Bain, Ken. "How Do They Conduct Class?", in What the Best College Teachers Do*, 98-134. (E-reserve)

**Recommended**
- Ask Joan of Art: [http://americanart.si.edu/research/tools/ask/](http://americanart.si.edu/research/tools/ask/)
- Robinson, L. "Auction catalogs and indexes as reference tools". *Art Documentation* 18:1 (Spring 1999): 24-8 (E-reserve)

**Artists' Files & Archives**


*Examine: Archives of American Art: http://www.aaa.si.edu/

Recommended
- Archives of American Art: http://www.aaa.si.edu/ (E-Reserve and online)
- Asia Art Archive: http://www.aaa.org.hk/ (E-Reserve and online)

READING, for week of March 22: VR Instructional Support Issues

Recommended:
- *Visual Resources*, current issues
- *VRA Bulletin*, 2000-present

READING, for week of March 29: Art Libraries - Visual Literacy; Design Research
(March 26th - possible visit to NCSU Design Library – Karen DeWitt and Barbara Brenny)
Architecture & Design Research

- *Ball, Heather and Mitzi Vernon. What’s in Your Toolbox? Rethinking User-Centered Research. Industrial Designer’s of America (IDSA) National Conference and Education Symposium, Austin, TX. September 19, 2006. (Published in IDSA's proceedings)
- *Examine: Exemplary Material Labs/Libraries:
  - UT Austin: http://soa.utexas.edu/matlab/
  - Parsons School of Design (Donghia Materials Library and Study Center): http://www.parsons.edu/resources/facilities_resources.aspx

Recommended

- Deep Dive: one company’s secret weapon for innovation. ABC News Nightline. (IDEO)

READING, for week of April 5: VR Digital Collaboration and the future of VR

- *VRA Bulletin, vol. 35, no. 2 (Summer 2008), Digital Collaborations, Feature Articles (i.e. all but the Association News)—in SILS library

READING, for week of April 12: Art Libraries – Administration, Facilities, Development Staffing & Management

Facilities

- *Review material regarding the UCLA Arts Library possible closure:
  - Facebook page (public): Friends of the UCLA Arts Library
  - Save the UCLA Arts Library petition site: http://www.thepetitionsite.com/1/save-the-ucla-arts-library

Development


READING, for April 19: VR – guest TBA

PRESENTATIONS, April 21, 26, 28, May 3 & 5